

The Changing Climate for Vehicles and Fuels

Monday 8 June 2009, City Hall, London

Low Carbon Vehicle Partnership

Annual Conference 2009



In association with:



revolve
towards zero emissions™

Supported by:

MAYOR OF LONDON

The Changing Climate for Vehicles and Fuels

Monday 8 June 2009, City Hall, London

Low Carbon Vehicle Partnership Annual Conference 2009

Delegates attending the LowCVP's sixth annual conference will find out about:

- The latest international, national and local policy developments from leading speakers
- How the car industry plans to meet the low carbon car targets; is the pace of change sufficient?
- The impact of the 'credit crunch' and economic recession on attempts to improve the environmental performance of the road transport sector
- Future fuels including an 'electric solution'
- The latest LowCVP activities and stakeholder research
- The What Car? Green Awards and the conclusion of the Revolve Brighton to London Eco-Rally
- Vehicle displays and exhibitions

Join the debate

Participate in the debates on the impacts of the 'credit crunch' on the motor industry and how the industry is planning to meet the lower carbon emissions targets set by the new European regulations.

Associated events

Delegates will have the opportunity to attend the second annual *What Car? Green Awards** which will follow the LowCVP conference.

There will also be an opportunity to view vehicles and meet their drivers after the conclusion of the Revolve Brighton to London Eco-Rally.

Visit the displays and inside exhibitions.

'Open mic' opportunities

There will be a few 'open mic' opportunities to address delegates during the lunch interval at the conference. Anyone interested should contact: secretariat@lowcvp.org.uk

* Please note, there will be a limit on attendance at the Green Awards. Early bookers for the LowCVP conference will have a guaranteed place. Please contact The Waterfront Conference Company for more information.

LowC^{VP}
low carbon vehicle partnership

“ *Do the politicians understand just how difficult it could be? Just how devastating four, five, six degrees centigrade would be? I think not yet. Looking back, the Stern Review underestimated the risk and underestimated the damage from inaction.* ”

Lord Nick Stern, following the March 2009 Climate Conference in Copenhagen



Who should attend?

- motor and fuel company managers and strategists;
- international, national, regional and local government policy makers;
- university, 'think-tank' and other academic representatives;
- transport planners;
- new technology suppliers, transport operators and road user groups;
- vehicle fleet managers;
- energy, transport and environmental consultants;
- energy, motor and other trade organisations;
- other LowCVP 'stakeholders'.

Exhibition opportunities

There are a few spaces left for indoor exhibition stands. Interested parties should contact:

secretariat@lowcvp.org.uk

Why attend?

- find out if the policies coming forward at international, national and local levels to cut road transport carbon emissions are effective and fast enough, and how will they impact on business
- explore the most promising future fuels. Are we any closer to realising the hydrogen fuel cell dream?
- learn how leading stakeholders view measures to support industry through the recession. Should these have 'green strings' attached?
- find out what makes a green car and which are the best current examples
- learn what LowCVP stakeholders think about the key, current issues through new survey results
- hear about what the LowCVP is doing to hasten the low carbon shift, plus plans for the future
- network with leading representatives of industry and government, environment campaigners and academics.

Over 90% of delegates attending the LowCVP's 2008 conference described the event as 'very good' or 'good'. Over 80% said it was 'very good' or 'good' value for money.

LowCVP post-event survey

"A really good mix of speakers and pitched at the right level."

Delegate feedback - Conference 2008

Conference Highlights

Monday 8 June 2009, City Hall, London

ON THE AGENDA

- The climate imperative
- Debate: Investing in a sustainable industry or bailing out past failures?
- Advanced and alternative fuels including electric solutions
- Cutting road transport carbon; driving local action
- Debate: Delivering the CO2 targets; strategic marketing and technical approaches
- What Car? Green Awards and Revolve Brighton to London Eco-Rally
- Vehicle displays and inside exhibitions
- 'Open mic' session

PLUS

A private invitation to attend the *What Car? Green Awards* and attend the conclusion of the Revolve Brighton to London Eco-Rally.

For further information please call Waterfront on 020 7787 1210.

LEADING SPEAKERS INCLUDING:

Rt Hon Geoff Hoon MP TRANSPORT SECRETARY

Boris Johnson MAYOR OF LONDON

Steve Fowler WHAT CAR?

Paul Everitt SMMT

Dr Doug Parr GREENPEACE

Neil Bentley CBI

Charles Stonehill BETTER PLACE

Dr Kevin Anderson TYNDALL CENTRE

Ed Crooks FINANCIAL TIMES



Dr Kevin Anderson
Neil Bentley
Paul Everitt



Joe Greenwell
Rt Hon Geoff Hoon MP
Boris Johnson



Charles Stonehill
David Ward

“ Tackling climate change doesn't just make moral sense, it makes economic sense too. The shift to low carbon in the UK, and around the world is now largely inevitable. What is not inevitable is that Britain benefits industrially from the transition. We want to mobilise every bit of expertise and ingenuity that Britain has to offer. ”

Rt Hon Ed Milliband MP, Secretary of State, Department of Energy and Climate Change (March 2009)

Conference Booking Details

Monday 8 June 2009, City Hall, London

Low Carbon Vehicle Partnership

Annual Conference 2009

Commercial Organisations

	Price	VAT	TOTAL
Standard rate	£300.00	£45.00	£345.00
LowCVP Member	£225.00	£33.75	£258.75

Public sector Organisations

	Price	VAT	TOTAL
Standard rate	£200.00	£30.00	£230.00
LowCVP Member	£150.00	£22.50	£172.50

Charity and non-profit Organisations

	Price	VAT	TOTAL
Standard rate	£100.00	£15.00	£115.00
LowCVP Member	£75.00	£11.25	£86.25

Online bookings

Bookings can be made online. Payment may also be made with a credit card by clicking on the 'Credit Card' button during the registration process. www.thewaterfront.co.uk

Invoices

All registration forms must be received with payments. If you need an invoice please contact The Waterfront Conference Company Team.

Credit card bookings

Payment may be made by credit card. Please fill in your credit card details in the spaces provided on the registration form and either fax to **020 7787 1211** or post it to The Waterfront Conference Company, 130-132 Tooley Street, London, SE1 2TU. Please provide a billing address if different from the company address.

Venue and date

The conference will be held on 8 June 2009 at **City Hall, The Queen's Walk, More London, London, SE1 2AA**

Cancellations and substitutions

If for any reason you are unable to attend, cancellations received in writing before 25th May 2009 will receive a refund of the full amount less 10% of the invoice total for administration charges. There will be no refunds after this date for whatever reason. Substitutions can be made at any time at no extra cost.

Exhibition Opportunities

There are limited spaces available for inside exhibition at this year's LowCVP Conference. For details and prices please contact the LowCVP Secretariat on **020 3178 7859** or email secretariat@lowcvp.org.uk

Note

All revenues from the LowCVP Conference will be used to support future work programmes of the Partnership.

HOW TO REGISTER

ONLINE www.thewaterfront.co.uk

E-MAIL conference@thewaterfront.co.uk

POST Fill out the booking/registration form overleaf and send to: **The Waterfront Conference Company, 130-132 Tooley Street, London, SE1 2TU**

FAX Send the form overleaf to **020 7787 1211**

Alternatively, contact Frances Frost or Silvana Fabbrini or on **+44 (0) 20 7787 1210**

www.thewaterfront.co.uk

Booking Form

Monday 8 June 2009, City Hall, London

LowCVP Sixth Annual Conference

PLEASE WRITE CLEARLY IN BLOCK CAPITALS AND COMPLETE ONE REGISTRATION FORM FOR EACH DELEGATE

Delegate details

Title (Mr/Mrs/Miss/Ms/Dr) _____

First name _____

Surname _____

Position _____

Company _____

Booking contact position _____

Address _____

Postcode

Country _____

Tel _____ Fax _____

You will receive joining instructions by email.

Please provide an email address in the space below.

@

DELEGATE FEES

Please tick the box as appropriate

Commercial Organisations

Standard £300 + £45.00 VAT = £345.00

LowCVP Member £225 + £33.75 VAT = £258.75

Public Sector Organisations

Standard £200 + £30.00 VAT = £230.00

LowCVP Member £150 + £22.50 VAT = £172.50

Charity and Non-profit Organisations

Standard £100 + £15.00 VAT = £115.00

LowCVP Member £75 + £11.25 VAT = £86.25

Early booking is recommended as places are limited.

Registration fees and payment details

Registration fees include lunch and refreshments. All fees are payable in advance of the conference. Delegates may be refused admission if payment is not received prior to the event. Delegates from outside the UK are in all cases liable to VAT. A VAT receipt will be issued on payment. Cheques should be made payable to The Waterfront Conference Company Ltd.

I enclose a cheque for £ _____

made payable to: The Waterfront Conference Company Ltd

Please debit my credit card:

Mastercard Visa Maestro

Cardholder's name: _____

Card no:

□□□□ □□□□ □□□□ □□□□

Expiry date □□/□□ Security code □□□□

Please provide credit card holder's address if different from company address

Receipt details

Please send my receipt to the accounts department

Purchase order no. (if applicable) _____

Accounts dept contact name _____

Company _____

Address _____

Postcode _____

Country _____

Tel _____

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. Please tick the box if you do not wish to receive this information.

Fax the booking form to:
+44(0)20 7787 1211

Book online at:
www.thewaterfront.co.uk

The Conference Agenda

Monday 8 June 2009, City Hall, London

Morning Sessions

SESSION ONE

The climate imperative and potential of transport to reduce emissions

09:45

Chair's introduction

Prof Neville Jackson, Chair, The Low Carbon Vehicle Partnership

09:55

New evidence of accelerating climate change

Dr Kevin Anderson, Research Director, The Tyndall Centre for Climate Change Research

10:10

The '50 by 50' global fuel economy initiative

David Ward, Director General, FIA Foundation

10:25

Responding to the climate challenge - perspectives from business

Neil Bentley, Director Business Environment, CBI

10.40-10.55

Questions

10.55-11.25

Coffee

SESSION TWO

Accelerating the shift to low carbon vehicles and fuels

11:25

Keynote address: Government priorities and actions

Rt Hon Geoff Hoon MP, Secretary of State for Transport

11:45

The LowCVP - progress through partnership

Neville Jackson, Chair, LowCVP

SESSION THREE

Option 1 (Main Conference Room)

12:00

Debate: How will the 'credit crunch' and government support for the auto industry affect the shift to low carbon vehicles?

Chair: Ed Crooks Energy Editor, Financial Times

Speakers:

Paul Nieuwenhuis

Cardiff Business School

Paul Everitt

Chief Executive, SMMT

Aat Peterse

European Federation for Transport and Environment

EXHIBITION OPPORTUNITIES

There are a few spaces left for indoor exhibition stands. Interested parties should contact: secretariat@lowcvp.org.uk

Option 2 (Committee Room 5)

Progress in advanced and alternative fuels

Chair: Olivier Macé

Strategy and Technology Manager, BP International Ltd

12:00

Low carbon future fuels - delivering on the Fuel Quality Directive Darran Messum, Vice President, Fuel Development, Shell

12:15

Hydrogen fuel cell vehicles - still 10 years away? Hugo Spowers, Chief Executive, River Simple

12:30

Biofuel Cities: lessons from local initiatives

Per Godfroij, SenterNovem

12:45

Questions

LUNCH

13:00-14:00

Lunch break including 'Open mic' presentations

The Conference Agenda

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Afternoon Sessions

SESSION FOUR

Driving local action

14:00

Chairman's introduction

Tim Smit, Chief Executive,
The Eden Project

14:05

Keynote address:

Cutting road transport carbon in London

Boris Johnson,
Mayor of London

14:25

An electric solution - Better Place

Charles Stonehill, Chief Finance Officer, Better Place

14:40

Greening the fleet sector - The Corporate Vehicle Observatory

Vincent Rupied, International Director, Corporate Vehicle Observatory

14:55

Low carbon transport plans for the city of San Francisco/California Bay area

Wade Crowfoot, Director of Climate Protection Initiatives, Mayorality of San Francisco (via video link)

15:15

Questions

15:30-16:00

Coffee

More information:

www.lowcvp.org.uk/events

SESSION FIVE

Cutting carbon from cars

16:00

Debate: Delivering the low carbon car targets: strategic, marketing and technical approaches

Chair: Steve Fowler

Group Editor, What Car?

Speakers:

Joe Greenwell

Chairman, Ford of Britain

Stephen Stacey

General Manager Government and Technical Affairs, Toyota

Dr Doug Parr

Chief Scientist, Greenpeace.

Tim Abbott

Managing Director, BMW (UK) Ltd

17:00

Chair's summing up

17:30-19:00 (approx)

What Car? Green Awards and Revolve Brighton to London Eco-Rally vehicle display



LowCVP Online
Media Partner:



Low Carbon Vehicle Partnership

The Low Carbon Vehicle Partnership is an action and advisory group, established in January 2003, to help accelerate the shift to low carbon vehicles and fuels in the UK. The LowCVP includes representatives of over 300 organisations. The membership includes most leading automotive and fuel companies, government, academia, environmental organisations, road user groups and other stakeholders.

The Partnership Secretariat can be contacted at:

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7th Floor
83 Victoria Street
London
SW1H 0HW

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